



2024 EIGHT OVER EIGHTY GALA

May 29, 2024 | The Ziegfeld Ballroom | 6:30 PM – 9:30 PM



Honoring eight extraordinary individuals who personify the value of aging well into your 80s and beyond

I/We will support at the following level:

SPONSORSHIPS

- EMERALD (\$100,000)** includes two VIP tables of 10, special recognition from the podium, prominent recognition in gala materials, social media, and a full-screen digital journal ad as an Emerald Sponsor
- DIAMOND (\$50,000)** includes VIP table of 10, recognition in gala materials, and a full-screen digital journal ad as a Diamond Sponsor
- PLATINUM (\$25,000)** includes premium table of 10, recognition in gala materials, and a full-screen digital journal ad as a Platinum Sponsor
- GOLD (\$18,000)** includes table of 10, recognition in gala materials, and a full-screen digital journal ad as a Gold Sponsor

TICKETS

- ____ SILVER (\$2,500)** each: includes seating for one, listing in digital journal
- ____ BRONZE (\$1,500)** each: includes seating for one

Many companies offer Matching Gift Programs that can increase your gift. Please inquire with your employer and submit a Matching Gift form with your contribution. Contributions are fully tax-deductible as permitted by law; to the extent they exceed the value of benefits provided. The estimated value per person attending the Gala is \$175. Regretfully, payments and contributions are non-refundable.

DIGITAL JOURNAL

FULL-Screen (\$3,000)

Ads will be digital and displayed during the event. Please send a high-resolution JPG (300 DPI) or your ad text (we will create the ad for you) by MAY 8th to mkatz@dsconsultinggroup.com or 212.376.5587 with the following specifications: 16:9 aspect ratio, 1920 x 1080 pixels.

DONATE

I/We would like to make a fully tax-deductible donation of \$ _____

CONTACT INFORMATION

NAME _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMAIL _____

RECOGNITION LISTING

Please indicate the exact listing you prefer for yourself or your company (only one will be listed).

PAYMENT INFORMATION

Please select payment method below and send in form via mail or email mkatz@dsconsultinggroup.com

CHECK ENCLOSED

Please make payable to **FUND FOR THE AGED, INC.** and mail with completed form to:
The New Jewish Home
c/o Development Office
149 West 105th Street, Suite 3E
New York, NY 10025

CREDIT CARD

Please visit www.8over80.org to make a payment

The New Jewish Home and Fund for the Aged, Inc. are 501(c)3 charitable organizations. Tax ID# 13-3603516. Each gift less \$175 per attendee, the cost for goods and services received, is tax deductible to the extent permitted by law.

For more information, please contact Margo at mkatz@dsconsultinggroup.com or 212-888-7003